



# HONORING WMU'S LONG-STANDING LEGACY: THE MISSION MATTERS MOST

May 14 kicks off the third annual Mission Matters Most campaign supporting the ministry of WMU through the Vision Fund. It honors the long-standing legacy of WMU and begins on Founder's Day each year. This year, WMU celebrates 135 years!

That means, for 135 years, WMU has been consistently making disciples of Jesus who live on mission. For 135 years, WMU has continued a legacy of sharing the gospel of Jesus Christ with others. For 135 years, the mission has mattered most.

Through gifts to the Vision Fund and your involvement with WMU, you are an integral part of that long-standing legacy. Your gifts make a difference in the lives of others and pave a way for more people to learn about and know Jesus.

"I have a real love for the Vision Fund because I realize that it goes to support all of the ministries of WMU both now and into the future," said Rosalie Hunt, author and former WMU Foundation board member.

During the first and second Mission Matters Most campaigns, the WMU Foundation received approximately 800 gifts that totaled more than \$170,000 to the Vision Fund. Those dollars support WMU Missions Discipleship, Compassion Ministries, and Leadership Development and help provide missions

curriculum to thousands of churches, leadership training for Christian Women's Job Corps sites across the country, jobs and stability for WorldCrafts artisans around the world, and so much more.

To ensure the WMU Foundation always honors WMU's legacy, last year WMU and the WMU Foundation implemented setting aside 10 percent of the total raised from the Mission Matters Most campaign for the future. The Marti Solomon Endowment, also held at the WMU Foundation, provides annual support to the Vision Fund, and setting this 10 percent aside each year is one small way to ensure WMU's legacy continues.

Since it's my last Mission Matters Most campaign as WMU Foundation president, I'm looking forward to going out with a bang! The goal is to raise \$100,000 for the third annual Mission Matters Most campaign, and that means we need at least 741 individuals, WMU groups, or churches to give \$135 or more. We hope you'll prayerfully consider taking this challenge by giving what you can and spreading the word that the mission matters most.

"I deeply desire to leave something lasting and eternal behind," said Rosalie. "A terrific way to do that? Give to the Vision Fund. It's the missions outreach that keeps on giving."

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**Visit [wmufoundation.com/vision](http://wmufoundation.com/vision) to learn more and give a one-time or monthly gift to the third annual Mission Matters Most campaign. You can also send a check to WMU Foundation Vision Fund, 100 Missionary Ridge, Birmingham, AL 35242. Please include Mission Matters Most (MMM) in the memo line.**  
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DAVID GEORGE is president of the WMU Foundation.