

# Ordinary Obedience. Eternal Impact.

As followers of Christ, we are reminded that the big, public moments are not always what shapes eternity. More often, it's the small, steady steps of obedience: a whispered prayer, a word of encouragement, a quiet act of service, or a simple yes to God's call. These daily choices of faithfulness may not make headlines, but they ripple through eternity and touch lives in ways we may never fully see this side of heaven. Ordinary obedience truly leads to eternal impact.

That's why the Mission Matters Most campaign is so important and why, in 2026, we've chosen the theme Ordinary Obedience. Eternal Impact. At its heart is the belief that our obedience today impacts tomorrow. Through the WMU Vision Fund, your giving ensures that the work of missions discipleship, leadership development, missionary support, and compassion ministries continues long after us.

The Vision Fund embodies everyday faithfulness by providing resources that help equip women and men in underserved communities with job skills, creating missions discipleship materials for the whole church, encouraging global leaders in their calling to serve Christ with boldness, and strengthening compassion ministries that respond to real needs.

One such example is a young mother who participates in a Christian Women's Job Corps site. There, she gains not only training in practical skills like computer literacy and financial management but also the confidence to provide for her children while growing in her walk with Christ. Her story reflects the truth of *Ordinary Obedience. Eternal Impact*. Hers is a life changed through faithfulness and generosity.

When you give to the Vision Fund through the Mission Matters Most campaign, you are saying yes to fueling the small, consistent acts of obedience that God uses to accomplish His eternal purposes. Your generosity declares that faithfulness matters. Even the smallest gift, like the smallest prayer, can grow into an eternal impact for future generations.

Through Mission Matters Most 2026, we invite you to join us in proclaiming together: The mission matters most. As WMU looks ahead, we remain committed to making disciples of Jesus who live on mission today, tomorrow, and for years to come.

Your gift today helps ensure that future generations will continue to be shaped by missions discipleship, encouraged by leaders, and empowered to answer God's call with courage.

Together, through ordinary obedience, we can leave an eternal legacy that shines the light of Christ for generations yet to be born. When we give faithfully, we affirm the truth of *Ordinary Obedience. Eternal Impact*. Give today at [wmufoundation.com/vision-fund](http://wmufoundation.com/vision-fund).

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**PEGGY DARBY** is president of the WMU Foundation and is honored to advocate for WMU through promoting legacy and missional giving.

